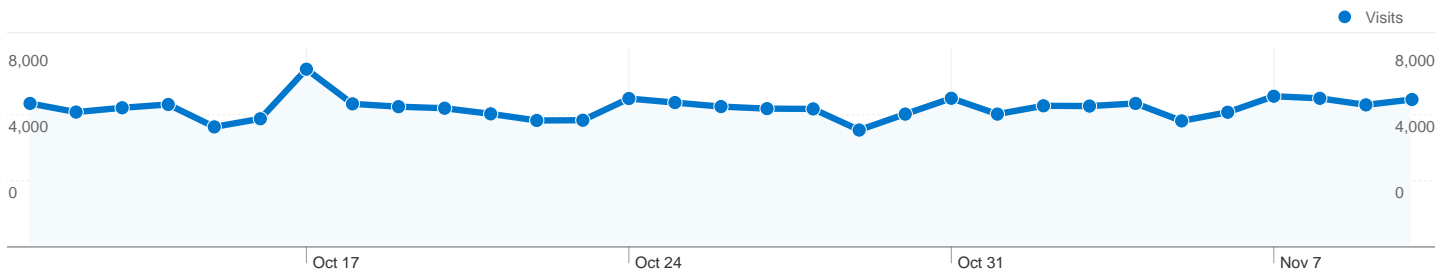


A auto types Dashboard

Oct 11, 2011 - Nov 10, 2011
Comparing to: Site



Site Usage

173,835 Visits

53.29% Bounce Rate

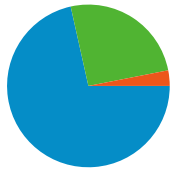
717,702 Pageviews

00:01:39 Avg. Time on Site

4.13 Pages/Visit

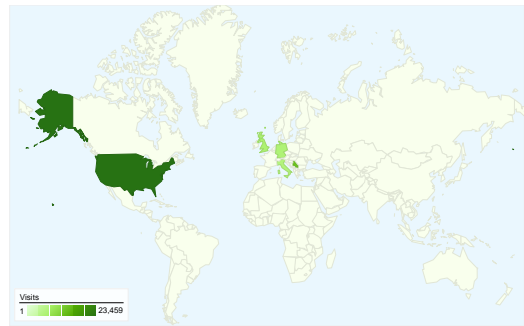
83.24% % New Visits

Traffic Sources Overview

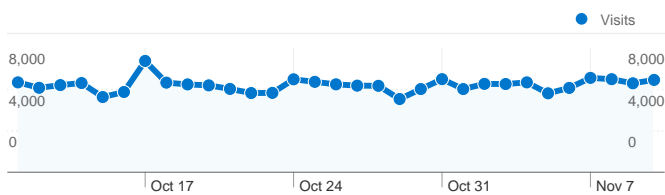


- Direct Traffic**
124,298.00 (71.50%)
- Search Engines**
44,187.00 (25.42%)
- Referring Sites**
5,350.00 (3.08%)

Map Overlay



Visits for all visitors

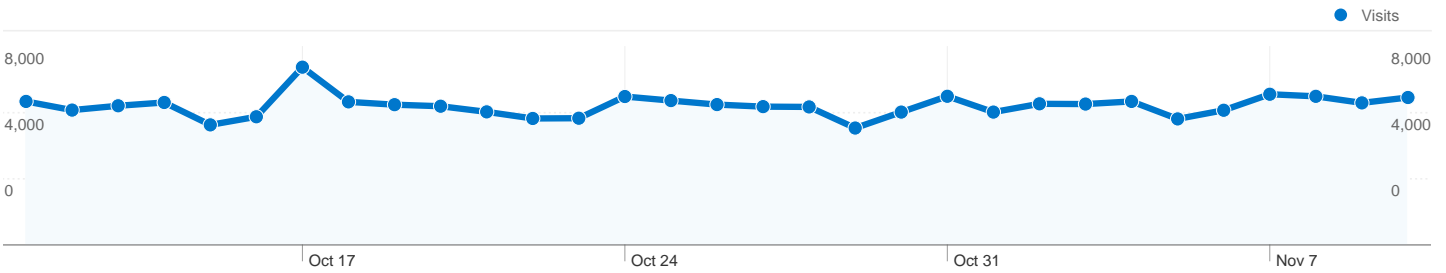


Visits
173,835

Content Overview

Pages	Pageviews	% Pageviews
/	14,121	1.97%
/autonews/2012-ford-escape-	8,690	1.21%
/autonews/electric-rolls-royce-	7,271	1.01%
/en/searchModels/	5,666	0.79%
/volkswagen/	3,566	0.50%

Traffic Sources Overview

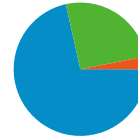


All traffic sources sent a total of 173,835 visits

71.50% Direct Traffic

3.08% Referring Sites

25.42% Search Engines



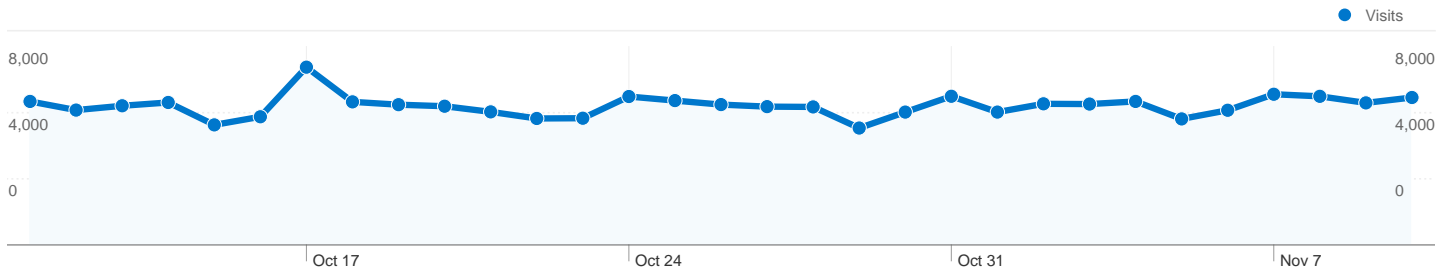
- Direct Traffic
124,298.00 (71.50%)
- Search Engines
44,187.00 (25.42%)
- Referring Sites
5,350.00 (3.08%)

Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	124,298	71.50%	auto types	1,943	4.40%
google (organic)	41,160	23.68%	autotypes	1,588	3.59%
facebook.com (referral)	1,012	0.58%	auto-types	1,076	2.44%
search (organic)	943	0.54%	dan wheldon cause of death	763	1.73%
yahoo (organic)	934	0.54%	www.auto-types.com	565	1.28%

A auto types
Visits for all visitors

Oct 11, 2011 - Nov 10, 2011
 Comparing to: Site

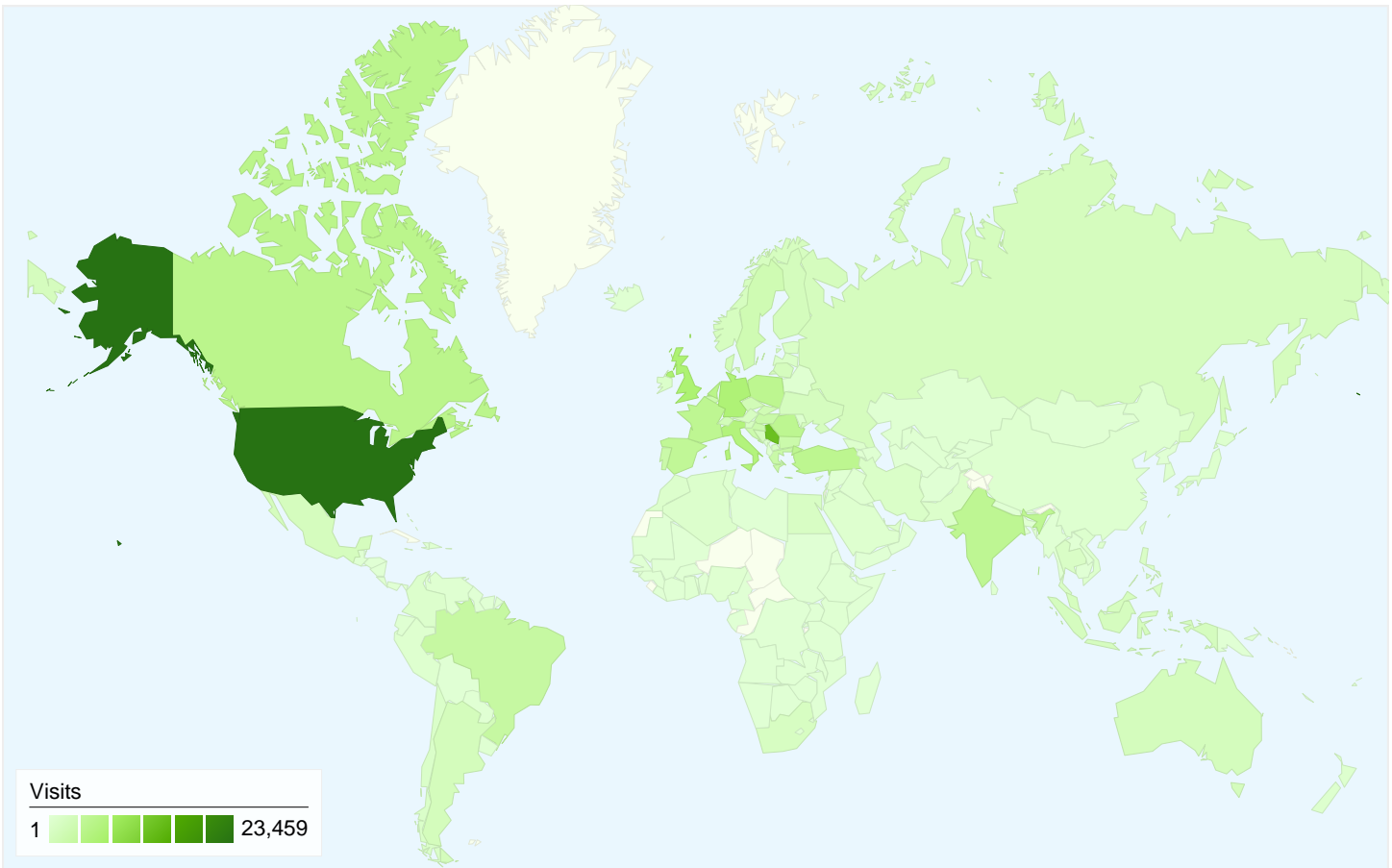


173,835 Visits

5,607.58 Visits / Day

Tuesday, October 11, 2011	3.33% (5,788)
Wednesday, October 12, 2011	3.13% (5,439)
Thursday, October 13, 2011	3.23% (5,613)
Friday, October 14, 2011	3.31% (5,746)
Saturday, October 15, 2011	2.79% (4,842)
Sunday, October 16, 2011	2.97% (5,169)
Monday, October 17, 2011	4.12% (7,170)
Tuesday, October 18, 2011	3.32% (5,771)
Wednesday, October 19, 2011	3.25% (5,657)
Thursday, October 20, 2011	3.22% (5,595)
Friday, October 21, 2011	3.09% (5,367)
Saturday, October 22, 2011	2.93% (5,101)
Sunday, October 23, 2011	2.94% (5,111)
Monday, October 24, 2011	3.44% (5,986)
Tuesday, October 25, 2011	3.35% (5,822)
Wednesday, October 26, 2011	3.26% (5,661)
Thursday, October 27, 2011	3.21% (5,578)
Friday, October 28, 2011	3.20% (5,567)
Saturday, October 29, 2011	2.71% (4,715)
Sunday, October 30, 2011	3.08% (5,358)
Monday, October 31, 2011	3.45% (5,996)
Tuesday, November 1, 2011	3.08% (5,358)
Wednesday, November 2, 2011	3.27% (5,692)
Thursday, November 3, 2011	3.27% (5,682)
Friday, November 4, 2011	3.33% (5,788)
Saturday, November 5, 2011	2.92% (5,083)

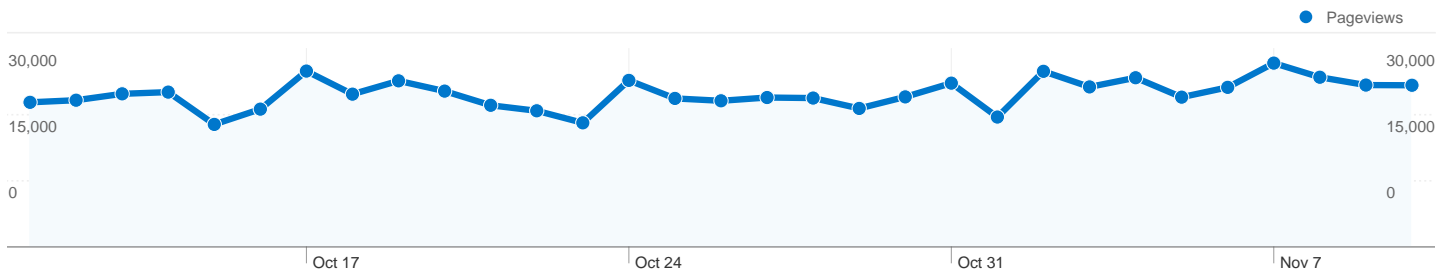
Sunday, November 6, 2011	3.12% (5,432)
Monday, November 7, 2011	3.50% (6,078)
Tuesday, November 8, 2011	3.45% (5,994)
Wednesday, November 9, 2011	3.30% (5,729)
Thursday, November 10, 2011	3.42% (5,947)



173,835 visits came from 197 countries/territories

Site Usage						
Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate		
173,835 % of Site Total: 100.00%	4.13 Site Avg: 4.13 (0.00%)	00:01:39 Site Avg: 00:01:39 (0.00%)	83.23% Site Avg: 83.24% (-0.00%)	53.29% Site Avg: 53.29% (0.00%)		
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
United States	23,459	2.21	00:00:51	92.63%	70.52%	
Serbia	13,165	6.52	00:03:21	34.80%	29.87%	
United Kingdom	6,808	2.75	00:00:54	90.23%	60.90%	
Germany	6,529	4.77	00:01:04	92.31%	45.87%	
Italy	6,096	3.89	00:01:06	85.96%	51.36%	
Netherlands	5,139	3.87	00:01:10	91.40%	45.13%	
Canada	4,998	2.24	00:00:45	93.44%	66.03%	
Poland	4,716	3.85	00:01:05	88.70%	49.47%	
Turkey	4,710	4.21	00:01:20	90.89%	51.23%	

Romania	4,676	7.14	00:03:27	71.45%	42.24%
					1 - 10 of 197



Pages on this site were viewed a total of 717,702 times

717,702 Pageviews

495,393 Unique Views

53.29% Bounce Rate

AdSense Performance

316,836 AdSense Page Impressions

\$400.29 AdSense Revenue

493,926 AdSense Unit Impressions

Top Content

Pages	Pageviews	% Pageviews
/	14,121	1.97%
/autonews/2012-ford-escape-coming-soon-7271.html	8,690	1.21%
/autonews/electric-rolls-royce-phantom-already-for-next-year--	7,271	1.01%
/en/searchModels/	5,666	0.79%
/volkswagen/	3,566	0.50%